

The 7th Austrian Early Scholars Workshop in Management

May 6 – 7, 2019

WU Campus, Vienna

MONDAY MAY 6

(room AD, Sitzungssaal 1, in the orange and yellow building)

13:00 – 13:15 Workshop Opening and Introductory Address

Giuseppe Delmestri (WU Vienna)

Robert Bauer (JKU Linz)

13:15 – 15:15 Session Chair: Elke Schüßler

Tao Wang (Grenoble Ecole de Management)

The power of community: Organizational founding and strategic philanthropy

Discussants: Matthias Fink, Royston Greenwood

Jan Lodge (University of Cambridge)

Navigating organizational stigma transfer through identity affirmation and practice preservation: Tenant-managed social housing following the Grenfell Tower tragedy

Discussants: Regine Bendl, Gili Drori

Simone Napolitano (University of Bologna)

Managing the tension between control and learning during ecosystem emergence: evidence from the field

Discussants: Matthias Fink, Markus Höllerer

15:15 – 15:45 Coffee Break

15:45 – 17:55 Paper Development Roundtables

Table 1 (blended*)

Davide de Gennaro* (University of Naples Parthenope)

Political discontinuity and perceptions of uncertainty: Implications for Italian public managers

Dieter Gutsch (WU Wien)

How does CEO curiosity influence strategic change?

Roman Duffner (JKU Linz)

The socio-material work in the production of electronic music

Discussants: Renate Ortlieb, Michael Smets*

Claudio Biscaro, Giovanni Formilan, Kamila Nigmatulina

Table 2 (blended*)

Ashley Metz* (Tilburg University)

Categories as Impact-drivers: How a social-purpose organization enables the emergence of a new category as a means to scale and as a mode of institutional change

Lorenz Graf-Vlachy* (University of Passau)

Institutional work – A literature review and conceptual extension

Agata Kapturkiewicz (University of Oxford)

Long-term field transformations – the impact of cross-field and intra-field institutional work. Evidence from the ICT entrepreneurial ecosystem in Japan

Discussants: Bob Hinings*, Giuseppe Delmestri

Daniel Semper, Teo Wang, Stefanie Habersang

Table 3

Francesca Bacco (Ca' Foscari University of Venice)

The Role of Boundary Organizations in Collaborations between Incumbent Firms and Start-ups: Exploring Innovation Opportunities in Fashion-Tech

Luca Giorgio (Università Cattolica del Sacro Cuore)

Organizational change and its effect on new and diverse tie formation: An examination of networks among physicians before and after the change

Viktoriya Pisotska (Luiss Guido Carli Rome)

Understanding the creative entrepreneurial process: how do creative entrepreneurs' motivations change along with social ties?

Discussants: Matthias Fink, Markus Höllerer
Mia Raynard, Georg Reischauer, Lisa Balzarin

Table 4

Markus Ellmer (University of Salzburg)

An affordance approach to eHRM-based employee voice outcomes

Dennis West (University of Oxford)

Organising relevance: Means-ends decoupling in non-financial reporting

Günay Sedat (WU Wien)

Bridging the institutional work and discourse approaches: The emergence of financial literacy in Turkey

Discussants: Royston Greenwood, Elke Schüßler
Eva Schindwein, Virginia Simón-Moya, Jan Lodge

Table 5

Andrea Borsoi (WU Wien)

Green human resource management in intergovernmental organisation; the case of United Nations in Vienna

Kelly Alexander (Tilburg University)

Understanding the impact and intentions of social enterprises in South Africa's education sector

Florian Olischer (Friedrich-Schiller-Universität Jena)

Airlines vs. Airports in the low-cost segment of the European aviation industry

Isabella Scheibmayr (University of Salzburg)

HRM, gender demography and the professional project

Discussants: Robert Bauer, Regine Bendl, Gili Drori
Giorgi Krlev, Stefano Napolitano

18:00 – 18:45 *The case WUK*

Regina Picker (WUK Vienna)

Transfer to WUK by public transportation (Address: Währinger Str. 59, 1090 Wien)

19:30 – 11:00 *Visit of WUK, dinner & party with DJ Markus Guschelbauer & DJ-Scholar Alex Fleischmann*

TUESDAY MAY 7

(room AD, Sitzungssaal 1, in the orange yellow building, coffee is served from 8:45)

9:00 – 11:00 Session Chair: Giuseppe Delmestri

Eva Schlindwein (University of Oxford)

The social construction of social controls: the evolution of coercive controls in US cannabis regulation, 1906-56

Discussants: Elke Schüßler, Tao Wang

Giovanni Formilan (Warwick Business School)

Erraticism and stability in early-career creative production

Discussants: Robert Bauer, Renate Ortlieb

Giorgi Krlev (University of Heidelberg)

Social innovation: Foundations of a theory of positive social change

Discussants: Gili Drori, Royston Greenwood

11:00 – 11:30 Coffee Break

11:30 – 13:00 Session Chair: Renate Ortlieb

Kamila Nigmatulina (University of Oxford)

The role of analogies and analogizing in the process of arranging new organizational forms in highly regulated environment: the emergence of loan-based Crowdfunding in the financial services context.

Discussants: Claudio Biscaro, Giuseppe Delmestri

Georg Reischauer (WU Vienna)

The role of technology framing in changing interrelated issue fields: The case of Blockchain and FinTech

Discussants: Robert Bauer, Mia Raynard

13:00 – 14:00 Lunch Break at WU Mensa (all)

14:00 – 16:00 Session Chair: Robert Bauer

Stefanie Habersang (Leuphana University)

Social media and the normalization of "useful illegality"

Discussants: Elke Schüßler, Daniel Semper

Lisa Balzarin (Ca' Foscari University of Venice)

Experiencing agency and structure relation for organizational routines' stability

Discussants: Markus Höllerer, Luca Giorgio

Virginia Simón-Moya (University of Valencia)

High Road HRM: Taking employees' needs seriously in organizations with balancing compassionate and commercial priorities

Discussants: Regine Bendl, Renate Ortlieb

16:00 Closing of the 7th Austrian Early Scholars Workshop

The 7th Austrian Early Scholars Workshop in Management – List of Participants

Faculty

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